



This advertising form and your artwork file are due by the 15th of the month prior to the month you wish to advertise.

| Advertising Options | | | | | |
|--|-------|--|-------------------------|--|--------------------------|
| Half Page Ad Vert. or Hor. | \$140 | 3 Issues 15% Off | 6 Issues 20% Off | 9 Issues 25% Off | 12 Issues 30% Off |
| Full Page Ad | \$245 | 3 Issues 15% Off | 6 Issues 20% Off | 9 Issues 25% Off | 12 Issues 30% Off |
| Two-Page Spread | \$455 | 3 Issues 15% Off | 6 Issues 20% Off | 9 Issues 25% Off | 12 Issues 30% Off |
| Sponsored Article | \$625 | 3 Issues 15% Off | 6 Issues 20% Off | 9 Issues 25% Off | 12 Issues 30% Off |
| Please see Rate Sheet for desired artwork format. | | | | | |
| <i>Please note that ads MUST be consecutive.</i> | | | | | |
| Contact Information | | | | | |
| CSMFO member type: Municipal Commercial Associate Other Govt. Non-Member | | | | | |
| Date of submission: | | | Contact person: | | |
| Company name: | | | | | |
| Address: | | | | | |
| Phone: | | | Fax: | | |
| E-mail: | | | | | |
| Website: | | | | | |
| Payment | | | | | |
| Credit Card (See information below) | | Check made payable to CSMFO is enclosed | | Please send an invoice (Payment is due within 30 days via credit card or check) | |
| Name as it appears on Credit Card: | | | | | |
| Credit Card type: Visa Mastercard | | | | | |
| Security code: | | Expiration: | | Credit Card number: | |
| Signature: | | | | | |
| Complete Billing address: | | | | Total Cost: | |



RATE SHEET

CSMFO MAGAZINE





RATE SHEET

CSMFO MAGAZINE

The California Society of Municipal Finance Officers is the statewide organization serving all California municipal finance professionals.

RATES

- Half Page Ad Ver./Hor. \$140
- Full Page Ad \$245 per issue
- Two-Page Spread \$455 per issue
- Sponsored Article \$625 per issue

DISCOUNTS

- 3 ISSUES: 15% OFF
- 6 ISSUES: 20% OFF
- 9 ISSUES: 25% OFF
- 12 ISSUES: 30% OFF

ADVERTISING SPECIFICATIONS

- Full Page/Cover: 8 1/4" x 11 1/8"
- Spread: 16 1/4" x 11 1/8"
- Half Page Ad Ver: 4 1/8" x 11 1/8"
- Half Page Ad Hor: 8 1/4" x 5 5/8"
- Minimum size font: 8pt
- Gutter Safety: 3/16 inch on each side
- File Specifications: PDF File, CMYK, 300dpi



We promote excellence in financial management through innovation, continuing education and the professional development of our members. CSMFO members are deeply involved in the key issues facing cities, counties, and special districts in the State of California. CSMFO boasts over 1500 members.

For more information please contact david.garrison@staff.csmfo.org.